

Ranked by average price of area homes built

Research by Eleanor Snite

2013 Rank	2012 Rank	Name Address Telephone & fax, website	Average price of homes completed in 2012	Average price of homes completed in 2011	2012 Lowest price/ Highest price	Area homes completed in 2012/ Employees	Top area executive Title Email	Market niche	Years in area
1	2	<b>Victory Homes &amp; Development Inc.</b> 20 S. Roscoe Blvd., Ponte Vedra Beach, 32082 904-280-2035, 904-280-2016 victoryhomesanddevelopment.com	\$3.15 million	\$2.95 million	\$3.1 million \$3.2 million	2 2	Victor Yazbec President victoryhomes@comcast.net	High-end custom homes & renovations	16
2	NR	<b>Benchmark Custom Luxury Homes</b> 1525-B The Greens Way, Suite 101, Jacksonville Beach, 32250 904-280-8777, 904-280-9060 customluxuryhomes.com	\$3.05 million	WND	\$2.04 million \$4.06 million	2 2	Rich Morrison Owner rich@customluxuryhomes.com	Luxury custom homes	13
3	4	<b>Morales Construction Company Inc.</b> 6950 Phillips Highway, Suite 15, Jacksonville, 32216 904-296-9559, 904-296-5846 moralesgroup.com	\$2.5 million	\$1.8 million	\$1.65 million \$4.1 million	4 17	Ricardo Morales III President	Custom homes on the waterfront, including ocean, river, lake & Intracoastal Waterway	29
4	NR	<b>C.F. Knight Inc.</b> 4202 Ortega Blvd., Jacksonville, 32210 904-387-6148, 904-384-8685, cfknight.com	\$1.8 million	\$2.75 million	\$1.2 million \$2.5 million	3 15	Jonathan M. Knight Vice president Not provided	High-end custom homes	35
5	12	<b>Browdy &amp; Browdy Inc.</b> 6944 St. Augustine Road, Suite D, Jacksonville, 32217 904-739-5195, 904-739-5197 browdyhomes.com	\$1.78 million	\$575,000	\$1.67 million \$1.88 million	2 4	David S. Rinzler Vice president construction services drinz@browdyhomes.com	Custom homebuilding	38
6	5	<b>Whitehurst Builders Inc.</b> 10526 Craig Industrial Drive, Jacksonville, 32235 904-744-2100, 904-744-2144 whitehurstbuilders.com	\$1.6 million	\$1.6 million	\$1.6 million \$1.6 million	1 2	Earle Whitehurst President Not provided	Custom homes & remodeling	64
7	3	<b>Collier Classic Homes</b> P.O. Box 1759, Ponte Vedra Beach, 32004 904-273-6776, WND collierclassichomes.com	\$1.55 million	\$2.5 million	\$1.02 million \$2 million	3 6	Elwood T. Collier Jr. President Not provided	Custom homes with elegance & enduring quality	40
8	6	<b>The Pineapple Corporation of Jacksonville Inc.</b> 13500 Sutton Park Drive, Suite 202, Jacksonville, 32224 904-223-7024, 904-223-7028 thepineapplecorp.com	\$1.5 million	\$1.5 million	WND WND	WND WND	Spencer T. Calvert President Not provided	Luxury custom homes & renovations	13
9	1	<b>Aurora Custom Homes Inc.</b> P.O. Box 329, Ponte Vedra Beach, 32004 904-246-5400, 904-246-1599 aurorabuilders.com	\$1.42 million	\$3.69 million	\$1.3 million \$1.53 million	2 5	Michael K. Lenahan President builddaurora@aol.com	High-end custom homes	16
10	20	<b>Heritage Homes of Jax Inc.</b> 2950 Halcyon Lane, Suite 604, Jacksonville, 32223 904-886-0990, 904-886-4889 heritagehomesjax.com	\$1.07 million	\$495,432	\$460,000 \$2.01 million	3 7	Scott Ulm President Not provided	New homes, remodeling, design-build, kitchen & bath cabinets, plan design	21
11	NR	<b>Tom Trout Inc.</b> 5569 Bowden Road, Suite 1, Jacksonville, 32216 904-737-5412, 904-737-1044, tomtroutinc.com	\$1 million	WND	\$1 million \$1 million	1 8	Tom Trout III President Not provided	Remodeling, additions, custom homes, light commercial projects	51
12	10	<b>Signature Homes and Development</b> 731 Duval Station Road, Suite 107-417, Jacksonville, 32218 904-714-0744, 904-714-0746 signaturehomesanddevelopment.com	\$975,000	\$900,000	\$675,000 \$1.3 million	3 4	Rex J. Williams President	Custom homes, remodeling, niche commercial	28
13	9	<b>J.L. Smith Construction Inc.</b> 12627 San Jose Blvd., Suite 705, Jacksonville, 32223 904-292-0067, 904-292-1240 jlsmithjax.com	\$868,000	\$1 million	\$626,000 \$1.11 million	2 3	Lauren D. Smith President jlsmith@jlsmithjax.com	Design-build custom homes, remodeling	17
14	14	<b>Arthur Rutenberg Homes by Marcus Allen Homes Inc.</b> 11210 Phillips Industrial Blvd. E., Suite 13, Jacksonville, 32256 904-880-5500, 904-880-6300, arhomes.com	\$751,927	\$552,852	\$502,655 \$1.13 million	9 7	Adam Merrill President amerrill@arhomes.com	Custom & semi-custom Florida lifestyle homes	12
15	17	<b>Jeffrey E. Schaefer Master Builder Inc.</b> 1414 Plainfield Ave., Orange Park, 32073 904-264-3106, 904-264-5964 schaeferhomebuilders.com	\$720,000	\$500,000	\$450,000 \$990,000	2 1	Jeffrey E. Schaefer Owner Not provided	Upscale custom homes	41
16	11	<b>J.A. Long Inc.</b> 1677 Wells Road, Suite D, Orange Park, 32073 904-264-3073, 904-264-6166, jalong.com	\$699,000	\$667,000	\$299,900 \$1.6 million	6 8	John A. Long CEO Not provided	Custom design-build, innovation, value-oriented, build on homeowner sites	41
17	22	<b>Dreambuilder Custom Homes</b> 905 Mineral Creek Drive, Jacksonville, 32225 904-612-6946, 904-677-7867 yourdreambuilder.com	\$595,000	\$400,000	\$595,000 \$595,000	1 1	Shawn Starr President shawn@yourdreambuilder.com	Design-build, custom homes, remodeling, renovations, additions	3
18	13	<b>Urban Partners Construction LLC</b> 3236 Beach Blvd., Jacksonville, 32207 904-270-2225, 904-270-2245 urbanpartnersgroup.com	\$513,514	\$575,000	\$308,000 \$800,000	3 8	Greg Barnett Vice president of residential construction Not provided	Energy-efficient custom & semi-custom homes in the Beaches & Ponte Vedra areas	6
19	8	<b>Carlton Construction</b> 1101 Idlewild Ave., Green Cove Springs, 32043 904-284-8321, 904-284-8308 carltonconstruction.net	\$508,966	\$1.07 million	\$387,000 \$667,000	4 6	Matthew Carlton President matthew@carltonconstruction.net	Custom, luxury & estate home construction & renovations, commercial construction management	8
20	21	<b>ICI Homes of Jax</b> 14785 St. Augustine Road, Suite 3, Jacksonville, 32258 904-652-2530, 904-296-4009 icihomes.com	\$507,540	\$507,540	\$180,000 \$1.87 million	109 23	Don P. Wilford President North Florida division dwilford@icihomes.com	Move up, semi-custom, full custom design-build	28
21	16	<b>Legacy Builders of North Florida Inc.</b> 9957 Moorings Drive, Suite 504, Jacksonville, 32257 904-880-0648, 904-880-0664 legacybldrs.com	\$500,000	\$515,000	\$340,000 \$690,000	4 4	R. John Unkefer President john@legacybldrs.com	Custom homes	16
21	18	<b>North Florida Builders of Jacksonville Inc.</b> 4540 Southside Blvd., Suite 201, Jacksonville, 32216 904-288-7670, 904-288-7672, northfloridabuildersinc.com	\$500,000	\$500,000	\$400,000 \$725,000	5 4	Jason H. White President Not provided	Custom homes, custom remodeling	6
23	19	<b>Poimboeuf Homes</b> 4266 Eldridge Loop, Orange Park, 32073 904-278-2822, 904-278-2622, poimboeufhomes.com	\$450,000	\$500,000	\$350,000 \$750,000	4 2	Barry Poimboeuf President, owner Not provided	Custom homebuilding & design, in-house designer	24
24	NR	<b>Sid Higginbotham Builder Inc.</b> 8518 103rd St., Jacksonville, 32210 904-771-5816, 904-777-3038, WND	\$422,106	\$325,339	\$226,653 \$672,558	3 4	Roger Higginbotham President shbuilder@aol.com	Quality custom homes & remodeling	56
25	23	<b>Generation Homes</b> P.O. Box 600877, Jacksonville, 32260 904-268-0100, 904-268-0100, generationhomesusa.com	\$400,000	\$365,000	\$285,000 \$530,000	19 9	Cora Johnston Owner, contractor Not provided	Design, build & renew homes in coastal areas of Northeast Florida	4

Abbreviations: WND = Would not disclose, NR = Not ranked  
Source: Company representatives, websites  
Revised after original publication

It is not the intent of this list to endorse participants or imply that a listing indicates quality. Every attempt is made to ensure the accuracy and thoroughness of this list.

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